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Message Text

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PAGE 01 TEHRAN 07362 181315Z

43
ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-11 PA-04 DRC-01 RSC-01 /028 W
---------- 010702
R 181050Z OCT 73
FM AMEMBASSY TEHRAN
TO SECSTATE WASHDC 4191

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E.O. 11652: N/A
TAGS: PFOR, BIE, SENV, SOUL, BEXP, IR
SUBJECT: IRANIAN PARTICIPATION IN EXPO '74

REF: STATE 199844

1. PURSUANT REQUEST RE KING COLE LETTER (REFTEL), EMBASSY HAS TKCING FOLLOWING ACTIONS IN SUPORT EXPO '74: (A) HAS TRANSMITTED MODIFIED VERSION OF COLE LETTER TO SHAH (QUOTED BELOW); (B) UNDER COVERING LETTER FROM AMBASSADOR HAS TRANSMITTED MATERIAL ON EXPO '74 TO MINRTER OF ECONOMY ANSARY AND UNDER SECRETARY ESKANDAR FIROUZ OF MINISTRY OF AGRICULTURE AND NATRUAL RESOURCES. ADDITIONALLY, WILL TAKE EVERY OPPORTUNITY TO ENCOURAGE GOI PARTICIPATION.

2. LOCAL PUBLIC RELATIONS FIRM HEADED BY AMERICAN WHO VERY GOOD FRIEND OF EMBASSY HAS RECENTLY OBTAINED CONTRACT TO ORGANIZE AND DIRECT IRANIAN AND GOI PARTICIPATION IN ALL RPT ALL FAIRS OF INTEREST TO COUNTRY. FOLLOWING EMBOFF'S DISCUSSION WITH FIRMS'S MANAGING DIRECTOR, IT DECIDED GOI PARTICIPATION EXPO '74 DEFINITELY
WILL BE RECOMMENDED BY CONTRACTOR. COMPANY OFFICIAL
WILL SHORTLY BE TRAVELING TO US AND FAR EAST WITH DIRECTOR,
IRAN FAIRS CORP AND S PROMISED TO DO EVERYTHING POSSIBLE TO VISIT SP OKANE.

3. FOLLOWING IS TEXT OF LETTER: "THE COMMISSIONER GENERAL OF THE UNITED STATES FOR EXPO '74 WORLD'S FAIR, WIICH WILL BE HELD IN SPOKANE, WASHINGTON IN THE SUMMER OF 1974, WOULD LIKE TO
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PAGE 02 TEHRAN 07362 181315Z

INVITE YOUR IMPERIAL MAJESTY'S GOVERNMENT TO PARTICIPATE IN IT.

Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

SINCE THE THEME OF THE EXPOSITION IS THE ENVIRONMENT, PARTICIPATION BY IRAN WOULD BE A VALUABLE AND TIMELY CONTRIBUTION TO THE EVENT.

"THE ACHIEVEMENTS OF IRAN IN THE FIELDS OF WILDLIFE CONSERVATION, CONTROL OF POLLUTION OF ITS RIVERS AND OF THE CASPIAN SEA, REFORESTATION, AND MANAGEMENT OF WATER RESOURCES ARE WELL KNOWN. YOUR PERSONAL INTEREST IN THE PROBLEM WAS CLEARLY DEMONSTRATED AT THE INTERNATIONAL CONFERENCE ON CONSERVATION OF

WETLANDS AND WATERFOWL AT RAMSAR IN JANUARY 1971.

"MOREOVER, THE ENERGY CRISIS IN THE UNITED STATES, COUPLED WITH THE STORY WHICH IRAN MIGHT TELL CONCERNING ITS LONG-RANGE CONCERN FOR CONSERVATION AND DEVELOPMENT OF PETROLEUM SUPPLIES, ADDS FURTHER POSSIBILITIES TO THE APPROVED AREAS OF THEMATIC PRESENTATION UNDER THE RULES AND REGULATIONS GRANTED TO US BY THE BUREAU OF INTERNATIONAL EXPOSITIONS.

"THUS THE INCLUSION OF IRAN IN THE ARRAY OF EXHIBITORS, WHICH INCLUDES THE UNITED STATES, CANADA, MEXICO, JAPAN, SOUTH KOREA, THE USSR, HONG KONG, SINGAPORE, COLOMBIA, VENEZUELA, AND MANY OTHERS, WOULD BE NATURAL AND BEFITTING.

"TO PROVIDE ADDITIONAL TECHNICAL AND ADMINISTRATIVE DATA ON THE FAIR, ITS GOVERNING BODY HAS DIRECTED DR. JAROSLAV FRIC OF CZECHOSLOVAKIA TO VISIT IRAN TOWARD THE END OF THIS MONTH. HE WILL BE HAPPY TO CONSULT WITH ANY MEMBERS OF YOUR IMPERIAL MAJESTY'S GOVERNMENT WISHING TO MAKE USE OF HIS SERVICES.

"MEANWHILE, BASIC DETAILS OF THE EXPOSITION HAVE BEEN MADE AVAILABLE TO YOUR MINISTRIES OF ECONOMY AND AGRICULTURE AND NATURAL RESOURCES, WHD I SHALL BE HAPPY TO PROVIDE ANY FURTHER INFORMATION THAT YOU MAY REQUIRE."
HELMS

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Disposition Authority: worrelsw
Disposition Case Number: n/a
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EO Systematic Review
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